



YOUR GUIDE TO THE STICKER REVOLUTION



AROUND THE #PIPSTICKSSTUDIO



Do you believe in luck? How about astrology? Usually I can argue in either direction, however this month I'm feeling so unbelievably lucky: We have dodged flu season, the store is thriving with a fun team, and **I have actual samples of our three planners on my desk as I type (squeeeeeee!)!!**

I went to NYC last month to meet with Workman to discuss new projects, and was told we wouldn't have samples until April. Well, the day after our meeting I got a call from Suzie (#publisherboss) and she could barely contain herself. They had just received samples!! I could literally hear screams of delight behind her coming from their sales team.

I jumped in a cab, and was there in ten minutes. I walked into her office amidst cheering and applause!! It was NUTS (and THE BEST feeling ever).

Everyone was packed shoulder to shoulder, oohing and ahing over the books. My editors, Rachael and Megan, were beside themselves. It was the most incredible experience of comraderie and accomplishment (and absolutely worth all the late late nights!). And the foil printing on the covers looks SOOO GOOD!

I am ecstatic to be working with a group of such brilliant, creative, and successful women who were so openly giddy over the project. There were no pretentions - nobody was trying to be cool.

Then, just last week, Jenna and I revealed the planners to our fellow #planneraddicts at PlannerCon in San Francisco! We were thrilled with the amazing response and totally blown away by the number of pre-sales placed at the event.

It was such a dream to catch up with so many of our #stickertribe and meet subscribers who I've only known "virtually" for years!

Our planners will be released at the beginning of June (they start in August 2018), but they are ready for pre-sale in our online shop right now :)

The universe seems to be aligning for us sticker lovers!

May you be inspired to find your lucky star with this month's stickers,

xoxo

ho



MARCH VIP RAFFLE

THIS WOULD LOOK AMAZING ON YOUR DESK....



MARCH
VIP RAFFLE
PRIZE:
PINK
TYPEWRITER!!

KEEP YOUR TICKET FOR YOUR CHANCE TO WIN! LUCKY TICKET NUMBER ANNOUNCED IN NEXT MONTH'S PIPPY....

FEBRUARY'S PLANNERCON GIVEAWAY WINNER WAS STACEY HURST GAGE!

SHOW US YOUR PIPSTICKS

@feliceshappyydesigns



WINNER!

@thecozypostal



@swhitt17

#lovepipsticks #pipsticks

Tag your Pipsticks pics for a chance to be featured - and to WIN a super duper, totally extra special prize...

A REQUEST FOR HAPPY MAIL...



**WE ALL NEED
MORE HAPPY!**

Yvonne is one of the people around here who obsessively prepares your sticker packs with a ridiculous amount of love each month.

She wears black (unless it's a party, then she has a pair of really dark plaid green pants!), has the largest collection of craft punches in the world, still uses a flip phone, and just when you think she couldn't be any nicer, she tells you a tastefully dirty joke!

This month, she's out of the studio and in real need of some extra love and happy vibes. We'll be sending her jokes, embroidery inspo, and fun new stickers while she's away, but this morning I thought of something that got me really excited...



I HAVE YOU - fun, creative, generous YOU. Together, we can fill Yvonne's mailbox with allll the positive vibes!

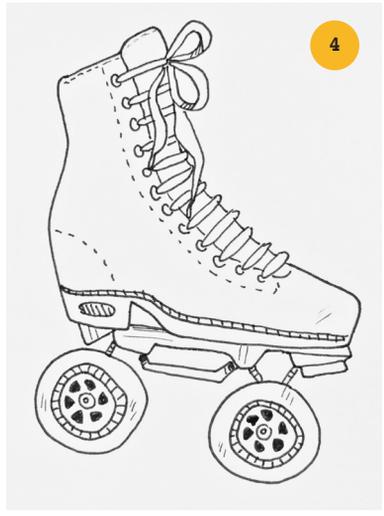
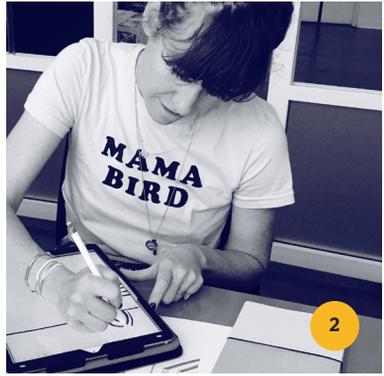
These days, it's easy to feel drowned out by social media, schedules, and what everyone *else* is doing.

Instead, let's lean into each other, and get back to the things we've always loved and felt lucky to have in our lives.

HAPPY! HAPPY!

**PLEASE SEND HAPPY QUOTES,
JOKES, CRAFTY INSPO,
STICKER MASTERPIECES,
POSTCARDS, & MIXTAPES TO:**

**YVONNE C/O PIPSTICKS
1239 MONTEREY STREET
SAN LUIS OBISPO, CA
93401**



1 I am SO excited about the artwork in *This Changes Everything*. Once I started on this illustration style, I couldn't stop!

4 This rollerskate illustration, created by our intern, Bree, looks amazing in rosegold foil on the cover of *Just Getting Started*.

2 Me sketching ideas during a meeting with Workman in NYC.

5 Workman created amazing "dummies" that we used to see how the collection would look together and how they would look on a display...

3 Me with my editors, Megan and Rachael in NYC. They are seriously inspiring women who know how to get it DONE.



PIPSOLL

Cast your vote here, snap a pic, and tag it (then see what other subscribers voted for!)

#pipspoll @lovepipsticks

WHAT'S YOUR FAVORITE SCRATCH N' SNIFF SCENT?



BANANA



GRAPE



BUBBLEGUM



PICKLE

APRIL SNEAK PEEK

